

Lafayette Image 2011-2012 Advertising Contract

Business Name: _____

Contact Person: _____

Street Address: _____

City/State/Zip Code: _____

Phone Number: _____ E-mail Address: _____

Issue #/Date	Ad Size	Ad Cost
Issue #1/Aug. 19	_____ 4C B&W	_____
Issue #2/Sept. 9	_____ 4C B&W	_____
Issue #3/Oct. 7	_____ 4C B&W	_____
Issue #4/Nov. 4	_____ 4C B&W	_____
Issue #5/Dec. 2	_____ 4C B&W	_____
Special Edition/Dec. 19	_____ 4C B&W	_____
Issue #6/Jan. 27	_____ 4C B&W	_____
Issue #7/Feb. 24	_____ 4C B&W	_____
Issue #8/March 15	_____ 4C B&W	_____
Issue #9/April 20	_____ 4C B&W	_____
Issue #10/May 18	_____ 4C B&W	_____

Optional Online Ad: _____

*only available with the purchase of 5 or more print ads

I agree to purchase the following advertising space on the publication date(s) listed above. I agree to pay a total price of _____. I further agree to follow policies outlined in the *Image* advertising pamphlet. I understand that failure to pay for ads in a timely manner will result in the suspension of all future ads until the contract is paid in full. Copies of the newspaper and a tearsheet will be sent each issue.

10% Discounts are given for the following: Ads paid in advance, Ads purchased by recognized school organizations, Ads placed in 3+ issues, Ads placed by Renaissance sponsors (Only one discount per advertiser)

Lafayette High School

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636.733.4118 fax 636.458.7219
email smithnancy@rockwood.k12.mo.us
website: www.lhsimage.com

Advertiser's Signature/Date

Image Staff Member's Signature